

Real Estate Symposium Discloses Innovative and Cost Effective Solutions for Corporate Relocations

PITTSBURGH---(September 15, 2010) -- "A primary objective of the International Tenant Representative Alliance (ITRA)," says Carrie Holstead, president of Pittsburgh-based Carrie S. Holstead Real Estate Consultants Inc., "is to provide the best possible value for the clients we serve in Pittsburgh as well as nationally and globally.

"That's exactly what we will highlight in our upcoming corporate real estate symposium. It is an exceedingly strong program with speakers who will give us detailed accounts about how they saved millions of dollars with their corporate relocations and expansions. That's no easy task in uncertain and difficult economic times."

Holstead, as a member of the Planning Committee for ITRA, developed the symposium in conjunction with an upcoming ITRA Global Conference, which will be held on September 24-26 at the Beverly Hills Wilshire Hotel in Los Angeles, Calif.

The symposium opens the global conference on September 24 and features the following panelists:

- Dr. Ronald R. Pollina, head of ITRA's Chicago office, discussing the annual and recently released Pollina Corporate Top 10 Pro-Business States Study, which is considered the most comprehensive report of its type for evaluating and ranking the pro-business stature of states;
- Mr. Jesse G. (Gaston) Kent, Jr., Vice President of Finance for Northrop Grumman, explaining the firm's recent decision to relocate its global headquarters from Los Angeles to Northern Virginia, related incentives and other points that entered into the decision making process;
- Mr. Mats Johansson, President of Skanska Commercial Development USA, commenting on the firm's expansion, areas of interest for future growth and tips for corporate clients;
- Mr. Timothy Stevenson, President of Viacom Realty Corporation, which is responsible for the worldwide real estate requirements of Viacom and its subsidiaries, addressing Viacom's global portfolio and recent experiences with domestic and international real estate transactions;
- Mr. Patrick Moultrup, President and CEO of ITRA affiliate AsiaPac International, giving his perspective on corporate expansion to Asia, the most active markets and the "do's and don'ts" for doing business successfully.

"This is the premier event for corporate executives and their internal real estate leaders, and should not be missed," Holstead says.

Carrie Holstead is President of Carrie S. Holstead Real Estate Consultants Inc., which she founded in 1989. A results-driven entrepreneur, Carrie leveraged the lessons learned from her successful career at Cushman & Wakefield and the Soffer Organization to build a world-class firm dedicated to tenant/buyer representation for clients ranging from entrepreneurial entities to Fortune 500 companies.

Carrie is active in the Pittsburgh community and has served on a number of boards over the years. She is a graduate of Leadership Pittsburgh along with being a licensed real estate broker and CCIM (Certified Commercial Investment Member) candidate. Carrie also chairs the global Business Development Committee for ITRA. With coverage in more than 85 global markets throughout the United States, Asia Pacific, Latin America and Europe, ITRA is the largest tenant representation organization in the world, offering a conflict free approach to Corporate Real Estate Services.

For more information, contact Carrie Holstead at 412.833.1030 or carrie@carrieholstead.com.

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